

A low-angle, black and white photograph of several tall skyscrapers reaching towards the sky. The perspective creates a sense of height and scale. The buildings have various architectural details, including windows and structural elements.

MERLIN

The Better Way to Market

The Better Way
to Market Your ASC

infinia



The Better Way to Market Your ASC

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Marketing is essential to grow your brand and create value for consumers. But how can you do it for less?

Say hello to MERLIN: the affordable SaaS platform designed to help ASCs stand out from the competition and become a market leader.

We've combined 20 years of experience as creative marketing consultants for leading healthcare brands with proven, easy-to-use technology that houses all the customizable brand, marketing, and sales tools your ASC needs to:

- + Build and grow a great referral network.
- + Attract and retain patients.
- + Recruit and grow an all-star staff.
- + Educate and inform communities.
- + Communicate and represent quality and integrity.

MERLIN
provides the
five “C’s” for
marketing
success:

Creativity that connects.

Content that informs.

Coaching that supports.

Clarity that resonates.

Channels that deliver.

It’s time to stop assuming you don’t have the time,
money, or resources to market your business.

It’s time to discover the magic of MERLIN.

See how powerful and accessible MERLIN can be
for your ASC.

Visit
www.merlinasc.com
and click on
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WE MAKE
THE COMPLEX
SIMPLE AND
THE SIMPLE
MEMORABLE

MERLIN

The Better Way to Market

Founded by *infinia*

Purpose-built by Infinia and Solve Digital Partners, MERLIN is a cloud-based platform that combines sales, marketing, and communication tools with expert consulting services, helping its members connect with those who matter most to grow and create value.

www.merlinasc.com

www.infiniagroup.com

The members of the Infinia Alliance are driven by imagination and craft to help clients meet their brand, marketing, and communication challenges.



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